

Yotam Keduri

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Evaluator and development consultant for nonprofits, foundations and projects

Education

Ben Gurion University (2013-19) M.A. Thesis Program (School of Management / Nonprofit Organizations)
Hebrew University (2006-9), M.A. Program in Management of Nonprofit Organizations
Harvard College (1994-8), B.A. (Literature). (*Magna cum Laude with Highest Honors*)

Professional Experience

Owner/CEO, Metra Consulting (2022 -), an independent consulting company that provides evaluation and development services to nonprofits and funding agencies.

Project Evaluation and Reporting (2008-present)

Evaluation, monitoring and assessment services for an extensive range of social, political, peacebuilding and educational programs across the Israeli nonprofit sector. In such capacity I have been retained externally (as an external contractor) to assess limited-term programs—and in-house, to assist organizations develop the mechanisms and procedures to produce macro-level data on their impact to share with outside stakeholders. Facility in both intensive ('qualitative') and extensive ('quantitative') analysis; in most cases, I use a mix of both. The programs I evaluate range from the small-scale ('grassroots') to the more institutional (e.g. government-sponsored). In all cases, the aim is to enable clients to identify –and measure—the metrics that say the most about what their programs are able to accomplish. *A sample list of clients available on my website <https://www.kedurievaluation.com/clients>; references available upon request.*

Organizational Consulting and Development (2008-present)

Consulting to nonprofits and foundations in Israel in evaluation and developing organizational learning processes as well as strategic planning and marketing (including fundraising). For foundations, work has included assistance to client organizations to better develop their services and sustainability and/or scale their programs. *A list of clients available upon request.*

Resource Development/Fundraising (2000-the present)

Responsibilities have generally included project planning, marketing, financial planning, donor relations, preparation and design of publicity materials (brochures, internet sites, annual reports), fundraising, follow-up and reporting. *A list of clients available upon request.*

Skills

Languages: English (native language), Hebrew (fluent), French (conversant), Arabic (basic)
Computer: Office (Word, Excel, Publisher, Powerpoint), PDF Nitro;
Statistical Analysis: SPSS
Web: HTML, Java
Graphics: Adobe Photoshop, InDesign, Corel Draw/Painter; Autodesk Sketchbook Pro

www.metraconsulting.com